



THE ALPINA GSTAAD OFFERS NEW ALPINE "SKI SAFARI" Customized Trip via Helicopter: Gstaad - St. Moritz - Zermatt

GSTAAD, Switzerland, November 12, 2015 – For those skiers that want bragging rights, [The Alpina Gstaad](#) is offering a new program this winter. With the luxury hotel's new "Ski Safari," guests can ski at three Alpine resorts in a single day.

The Alpina Gstaad's private shuttle (a Range Rover Autobiography or Mercedes V-Class) will transfer guests to the heliport in Gstaad 10 minutes away. A 25-minute helicopter ride takes them to St. Moritz Corvatsch, right in the middle of the resort's ski area. After a couple of hours of skiing, The Alpina Gstaad's guests head back to the airport to helicopter over to Zermatt's Testa Grigia on the Italian side of the Matterhorn. After two or three more hours of skiing and a stop for lunch, the skiers helicopter back to Gstaad. Depending on how long guests spend lunching, they may be able to get in a last run down one of the runs in Gstaad before calling it a day.

The "Ski Safari" package includes the private shuttle between the airports and slopes in Gstaad, St. Moritz and Zermatt, the helicopter flights, ski passes at all three resorts and one night in a Deluxe Room Schönried, breakfast, a CHF 100 culinary credit, all taxes and VAT and starts at CHF 12,000 (or about US\$11,910).

"Our discerning clients often have special requests," said Eric Favre, the luxury hotel's Managing Director. "The Alpina Gstaad's staff has experience in providing the unexpected," he explained.

For more information about The Alpina Gstaad's Ski Safari and its other winter packages and programs, please visit [The Alpina Gstaad](#).

About The Alpina Gstaad

The Alpina Gstaad is set on five acres in Oberbort, the exclusive hilltop area of the village, which is in Saanenland in the heart of the Bernese Alps. Part of a CHF300 million-luxury development



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which includes private chalets and apartments, The Alpina Gstaad is a contemporary interpretation of traditional Swiss architecture incorporating local materials and authentic Alpine style. The luxury hotel has three restaurants: MEGU, a contemporary Japanese restaurant, a traditional Swiss stübli, and Restaurant Sommet, a Michelin-starred restaurant serving contemporary cuisine. There is a bar and lounge, wine-tasting room, private cinema, cigar lounge, a ballroom and several boardrooms. The 56 spacious rooms and suites – all with balconies – range from 333 square feet to 4,305 square feet.

The Alpina Gstaad is a member of Virtuoso and is part of the Legend Collection of Preferred Hotels and Resorts. The hotel has made Conde Nast Traveler's "Hot List," Travel + Leisure's "It List" and The Robb Report's "Best of the Best" for 2013. Schweizer SonntagsZeitung (the Swiss Sunday Newspaper) named The Alpina Gstaad one of the "Top Ten" best holiday hotels in Switzerland and Handelszeitung (a Swiss German newspaper) anointed it, "Best hotel in the Ski-Spa" category. Gault Millau Swiss named The Alpina Gstaad "Hotel of the Year 2013." The hotel was a finalist in Virtuoso's "Best of the Best" awards for excellence in design and in November 2013 won European Design Hotel of the Year from the European Hotel Design Awards. Restaurant Sommet received its first Michelin star in November 2013.